

Purpose Statement

Name of regulated qualification	
QAN: 601/7470/5	Title: Pearson BTEC Level 3 National Diploma in Film and Television Production (720 GLH)

Overview
<p><i>The creative industries</i></p> <p>In 2014, the UK government reported that the creative industries were worth £8 billion an hour to the UK economy. From <i>EastEnders</i> to <i>Guardians of the Galaxy</i>, the UK holds the talent and resources that produce some of the most innovative and imaginative film and television in the world. With internationally recognised studios and production houses, and a reputation for developing some of the best talent in the business, this is one of the areas where the UK leads the rest of the world.</p> <p><i>Who is this qualification for?</i></p> <p>The Pearson BTEC Level 3 National Diploma in Film and Television Production is equivalent in size to 2 A Levels and is aimed at students looking to progress to employment in this sector. The qualification has been designed in consultation with employers as a two-year programme of study, normally in conjunction with one or more qualifications at Level 3. It is intended as a Tech Level, and as such is designed to meet the Tech Bacc measure when studied alongside Level 3 mathematics and the Extended Project Qualification (EPQ).</p> <p>No prior study of the sector is needed, but students should normally have a range of achievement at Level 2, in GCSEs or equivalent qualifications.</p> <p><i>What does this qualification cover?</i></p> <p>The qualification includes four mandatory units that develop a student's professional understanding of the industry, and introduce film and television production skills. Students learn to write proposals and pitches for a commission, and to develop a film and television treatment outlining their ideas and concepts. They learn to work together in teams, and also individually, to produce film and television projects. Through optional units in areas such as editing, camera techniques, lighting and scriptwriting, students develop their technical skills to gain an understanding of roles and responsibilities within the industry.</p> <p>During their course, students have to engage with employers from the sector; this could be through work experience or through employers contributing to teaching or assessment.</p>

What could this qualification lead to?
<p><i>Will the qualification lead to employment, if so, in which job role and at which level?</i></p> <p>The qualification has been designed in consultation with employers and will support application to entry-level roles in the film and television industry, or to further training and Apprenticeships, where appropriate. The focus on technical skills in film and television allows students to apply for Apprenticeships in areas such as:</p> <ul style="list-style-type: none"> • production lighting • studio operations

- studio facilities.

And junior roles in the industry, such as:

- production runner/assistant
- broadcast assistant
- archive assistant
- assistant to the camera crew
- junior researcher
- production secretary.

Will the qualification support progression to further learning, if so, what to?

A significant proportion of recruitment in the media industries is at graduate level and students may wish to progress to further learning, which will support entry to a further range of careers in the sector. The qualification is intended to carry UCAS points and is recognised by HE providers as meeting admission requirements to relevant Foundation Degree and BTEC Higher National courses, such as:

- HND in Creative Media Production - Moving Image
- HND Creative Industries: TV.

When studied with other qualifications in the study programme, such as an A Level or BTEC Extended Certificate in a different complementing sector, such as art and design, English literature or computing, students can progress to higher education on full degree courses, for example:

- BA (hons) in Film and Television Production
- BA (hons) in Screenwriting (Scriptwriting)
- BSc (hons) in Film Production Technology.

Students should always check the entry requirements for degree programmes at specific HE providers.

If there are larger and/or smaller versions of this qualification, or it is available at different skills levels, why should the student choose this one?

The **Pearson BTEC Level 3 National Diploma in Film and Television Production** is a specialist technical qualification in film and television, equivalent in size to 2 A Levels. It will typically make up two-thirds of a study programme and can be taken alongside additional qualifications.

There are four further **Pearson BTEC National Diplomas** in:

- Digital Publishing
- Film and Television Visual Effects
- Digital Games Design and Development

- Sound Production.

These are specialist courses focused on particular areas of study in the media industries and are equivalent in size to 2 A Levels. They will typically make up two-thirds of a 16–19 study programme and can be taken alongside other qualifications. They are intended as Tech Level qualifications, and as such are designed to meet the Tech Bacc measure when studied with the EPQ and Level 3 mathematics. The additional qualification(s) studied allow students either to give breadth to their study by choosing a contrasting subject, or to give their studies more focus by choosing a complementary subject.

The BTEC National suite in Creative Digital Media Production also includes the following qualifications.

The **Pearson BTEC Level 3 National Extended Certificate in Creative Digital Media Production** is equivalent in size to 1 A Level. It is for students interested in learning about the sector alongside other fields of study, with a view to progressing to a wide range of HE courses, but not necessarily media related.

The **Pearson BTEC Level 3 National Foundation Diploma in Creative Digital Media Production** is equivalent in size to 1.5 A Levels and is for students looking for a one-year course of full-time study, or alongside another area of study that contrasts or complements the Foundation Diploma in Creative Digital Media Production over a two-year, full-time study programme.

The **Pearson BTEC Level 3 National Extended Diploma in Creative Digital Media Production** is equivalent in size to 3 A Levels and is the largest qualification in the suite. It is intended primarily for students wishing to progress to further study of the sector in higher education.

This qualification is supported by the following organisations

Professional and trade bodies

Joint Audio Media Education Support (JAMES)
Creative Industries Federation

Employers

Milo Creative
@Voytek Production
Adastra Development Ltd
Bear Hug TV
Team 360
Silversun Media Group
Yarrington
Gareth Hughes Camerawork Limited

Higher education

University of East Anglia
University of Huddersfield
University of Chichester
Kingston University

Southampton Solent University
University of the West of England